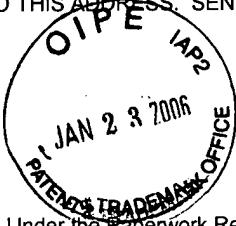


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PTO/SB/08B (10-01)

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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary) Sheet 1 of 2		<table border="1"> <tr> <td>Application Number</td> <td>09/909,411</td> </tr> <tr> <td>Filing Date</td> <td>July 19, 2001</td> </tr> <tr> <td>First Named Inventor</td> <td>Sharon Drew Morgen</td> </tr> <tr> <td>Art Unit</td> <td>3623</td> </tr> <tr> <td>Examiner Name</td> <td>Scott L. Jarrett</td> </tr> </table>	Application Number	09/909,411	Filing Date	July 19, 2001	First Named Inventor	Sharon Drew Morgen	Art Unit	3623	Examiner Name	Scott L. Jarrett
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First Named Inventor	Sharon Drew Morgen											
Art Unit	3623											
Examiner Name	Scott L. Jarrett											

#### OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. (1)	Include Name of author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item(book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T(2)
	1	The Morgen Buying Facilitation Method: A New Business Paradigm that Replaces Sales brochure, Morgen Facilitations, Inc., June 1999.	
	2	Selling with Integrity course syllabus, SHARON DREW MORGEN, Morgen Facilitations, Inc., June 1999.	
	3	Presenting with Buying Facilitation course syllabus, SHARON DREW MORGEN, Morgen Facilitations, Inc., June 1999.	
	4	Serving with Integrity course syllabus, SHARON DREW MORGEN, Morgen Facilitations, Inc., June 1999.	
	5	Selling with Integrity Sales Training course description, SHARON DREW MORGEN, Morgen Facilitations, Inc., June 1999.	
	6	Decision-Navigation: People Helping People Decide course description, SHARON DREW MORGEN, Morgen Facilitations, Inc., June 1999.	
	7	Serving with Integrity Customer Service Training course description, SHARON DREW MORGEN, Morgen Facilitations, Inc., June 1999.	
	8	The Strategic Sales Management Program course description, SHARON DREW MORGEN, Morgen Facilitations, Inc., June 1999.	
	9	"Stupid" Selling: Let the client lead the way, SHARON DREW MORGEN, Success Magazine Op Ed, Sales Issue, October 1998.	
	10	Serving Need, Not Greed, SHARON DREW MORGEN, At Work Magazine, June 1998.	
	11	Selling with Integrity, SHARON DREW MORGEN, Berrett-Koehler Publishers 1997.	
	12	It's the Buyer, Stupid, JAN PARR, Dividends Magazine, 1996.	
	13	Introduction to the Buying Facilitation Process tape, SHARON DREW MORGEN, Morgen Facilitations, Inc., November 1992.	
	14	Sales and Institution: Helping the Buyer Buy tape, SHARON DREW MORGEN, Morgen Facilitations, Inc., November 1992.	
Examiner Signature		Date Considered	

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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary) Sheet 2 of 2		Application Number Filing Date First Named Inventor Art Unit Examiner Name	09/909,411 July 19, 2001 Sharon Drew Morgen 3623 Scott L. Jarrett
<b>OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS</b>			
Examiner Initials*	Cite No. (1)	Include Name of author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item(book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	
	15	Motivational tape: The Step-by-Step Guide tape, SHARON DREW MORGAN, Buying Facilitation Training Program, Morgen Facilitations, Inc. November 1992.	
	16	Introductory lecture: Laying the Foundation tape, SHARON DREW MORGAN, Buying Facilitation Training Program, Morgen Facilitations, Inc. November 1992.	
	17	Responsibility in communicating: The Lecture tape , SHARON DREW MORGAN, Buying Facilitation Training Program, Morgen Facilitations, Inc.- November 1992.	
	18	Outgoing prospecting calls: Prospecting, Cold Calling and Qualifying tape, SHARON DREW MORGAN, Buying Facilitation Training Program, Morgen Facilitations, Inc. November 1992.	
	19	Incoming problem and complaint calls: Handling Difficult Situations tape, SHARON DREW MORGAN, Buying Facilitation Training Program, Morgen Facilitations, Inc. November 1992.	
	20	Questions and answers on Buying Facilitation: Troubleshooting with Sharon drew Morgen tape, SHARON DREW MORGAN, Buying Facilitation Training Program, Morgen Facilitations, Inc. November 1992.	
	21	Sales on the Line, SHARON DREW MORGAN, Metamorphous Press, 1993.	
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